 PO Box 5593, Lakeland, FL 33807-5593

 Ph: (863)644-5362

 www.clubhispanodelakeland.com

Name

Address

City, Zip

August 3, 2012

RE: **LAKELAND** **HISPANIC FESTIVAL 2012**- **The second largest event in Lakeland**

Once again ***Club Hispano de Lakeland*** will hold its 15th annual Hispanic Festival on Saturday, Oct 27, 2012 from 12 to 8 pm at the Lake Mirror Promenade/Barnett Family Park. Over **40,000** Hispanics will gather to celebrate our culture and heritage while raising funds for charitable causes and academic scholarships.

We would like to invite you to be part of this successful event. Your support and participation will enhance the outcome of the festival. At the same time, it will give you an opportunity to reach out to Central Florida’s growing Latino population; now the largest minority in USA.

 The festival will feature Hispanic foods, music, folkloric dancers, arts/crafts, giveaway and a variety of vendors. This year we will have the honor of having local and national talent musicians .

Our major sponsors will receive ample recognition before and during the event, with their logo displayed on a large banner located at the main stage, as well as in posters, brochures and the Festival program. There will be promotions in local newspapers, Univision Tampa, Entravision, LATV, Univision Web Site, Facebook, PGTV, [www.polkhispano.com](http://www.polkhispano.com), etc. Radio station LA X 1460 will be broadcasting live during the festival. Donations of at least $1,000 constitute our major sponsorships, and must be received by **September 3, 2012** in order for logos to appear on the promotional materials.

 We respectfully request your participation and support. We hope you will also come enjoy the Festival and join in the celebration of October, **Hispanic Heritage Month!**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Eduardo J. Tapia, President Teresa Martinez, Chairman of the Board

- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - 

**Please make checks out to Club Hispano de Lakeland and mail to the PO Box address listed above. Thanks in advance for your generous support.**

\_\_\_\_\_\_\_\_**Platinum** **Sponsor** ($5,000)\_\_\_\_\_\_ **Diamond Sponsor** ($2,500)

\_\_\_\_\_\_\_\_**Ruby** **Sponsor** ($1,000)\_\_\_\_\_\_ **Emerald Sponsor** ($500)

\_\_\_\_\_\_\_\_**Sapphire** **Sponsor** ($350)\_\_\_\_\_\_ **Gold Sponsor** ($250)\_\_\_\_\_\_\_\_**Silver** **Sponsor** ($15 0)\_\_\_\_\_\_ **Bronze Sponsor** ($50)

**From : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City/State/Zip:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Donation item(s) for giveaway? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Platinum Sponsorship ($5,000)**:

Large logo to appear on top of main banner.

Logo to appear in all publicity materials.

Logo to appear for a year on Club’s Website - www.clubhispanodelakeland.com.

Logo on live streaming television and recognition by the Master of Ceremonies.

Full page ad on Festival Program

3 booth spaces

**Diamond Sponsorship ($2,500):**

Smaller logo to appear on the middle of main banner.

Logo to appear in all publicity materials.

Logo to appear for a year on Club’s Website - www.clubhispanodelakeland.com.

Verbal recognition during the festival.

Half page ad on Festival Program

2 booth spaces.

**Ruby Sponsorship ($1,000):**

Smaller logo on main banner.

Logo to appear in all publicity materials.

Verbal recognition during the festival.

Quarter page ad on Festival Program

1 booth space.

**Emerald Sponsorship ($500):**

1 booth space

Business card sized add on Festival program and verbal recognition with giveaways.

**Sapphire Sponsorship ($350):**

1 booth space

Business card sized add on Festival program and verbal recognition with giveaways.

**Gold Sponsorship ($250):**

Business card sized add on Festival program and verbal recognition with giveaways.

**Silver Sponsorship ($150):**

Business card sized add on Festival program and verbal recognition with giveaways.

**Bronze Sponsorship ($50):**

Gratitude expressed on Festival’s program for your generous gift.

\*Sponsors with booths may display their company’s propaganda, but cannot sell merchandise at the Festival.